



商橋顧問 BizBridge Consulting

2026年第二季國際商務溝通課程 Q2 2026

International Business Communication Courses

關於 BizBridge Consulting | About BizBridge Consulting

想在國際商務場合中精準傳遞您的訊息？BizBridge Consulting 提供實用的線上策略溝通課程，由經驗豐富的母語教師授課，小班互動教學，讓您在真實情境中練習，建立專業溝通策略！

Want to deliver your message with clarity and impact in international business? BizBridge Consulting offers practical online strategic communication courses, taught by experienced native-speaking instructors in small interactive classes, so you practice in real business situations and develop communication strategies that get results.

基本資訊 | Basic Information

- 課程宗旨 Course Purpose:** 協助台灣職場人士提升英語溝通能力，建立商務場合的自信與專業表達。 Help Taiwanese professionals improve English communication skills and build confidence in business settings.
- 上課期間 Course Period:** 2026年5月19日至7月9日，每週1.5小時（含10分鐘休息），共8堂 May 19 – July 9, 2026, 1.5 hours/week (includes 10-min break), 8 sessions per class
- 上課方式 Course Format:** Zoom 線上視訊互動（需自備電腦、視訊鏡頭、耳機麥克風）
Live interactive classes via Zoom (computer, webcam, headset required)
- 招生對象 Target Learners:** 採全英語授課，歡迎想增進商務英語溝通技能或對英語學習有興趣之企業或個人報名 Taught entirely in English. Open to professionals and individuals interested in improving business English communication skills.
- 師資團隊 Instructors:** BizBridge Consulting 資深母語教師 Expert native-speaking instructors at BizBridge Consulting. 豐富的企業培訓經驗，了解台灣學員學習需求，專注實務應用與互動教學。 Extensive corporate training experience, understanding Taiwanese learners' needs, with a focus on practical application and interactive teaching.
- 課程內容 Course Details:**

全球新聞討論課 Global News Discussion 5/19-7/7, 共8堂; 週二 7:30-9:10 PM Tuesdays		
程度: 中高階 Intermediate to Advanced TOEIC: 785+	適合對象 Target Learners: 能表達個人觀點 Can express opinions 想拓展國際視野 Want international perspectives 對時事討論有興趣 Interested in current events	課程內容 Content: 每週討論國際時事 Weekly international news discussion 學習時事詞彙與表達 News vocabulary & expressions 小班互動口說練習 Small class speaking practice

展會制勝英語策略 The Trade Show Advantage
5/20-7/8, 共8堂; 每週三晚上 7:30-9:10 PM Wednesdays

<p>程度: 中階 Intermediate TOEIC: 550-780</p>	<p>適合對象 Target Learners: 業務和產品經理 Sales or product managers 參加展會或貿協配對活動 Attend trade shows or TAITRA/MOEA matchmaking events 想提升展場銷售英語能力 Want to improve trade show sales English skills</p>	<p>課程內容 Content: 展場開場與BANT技巧 Booth conversations & BANT qualification skills 公司與產品電梯簡報 Company and product elevator pitches 產品特色與優勢表達 Features & benefits presentation 處理異議與後續追蹤 Handling objections & follow-up communication</p>
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策略式公司簡報英語 Strategic Company Presentations
5/21-7/9, 共8堂; 每週四晚上 7:30-9:10 PM | Thursdays

<p>程度: 中高階 Pre-Intermediate to Intermediate TOEIC: 450-780</p>	<p>適合對象 Target Learners: 需向國際客戶簡報的業務或技 術人員 Sales or technical staff presenting to international clients 想提升英語簡報清晰度與自信 Wanting more confident English presentations 能以英語介紹工作與公司者 Can introduce their work and company in English</p>	<p>課程內容 Content: 建立清晰有力的簡報架構 Clear and effective presentation structure 精準傳達核心訊息, 避免資訊過載 Key message focus, no information overload 因應不同國際客群調整內容 Adapting content for international audiences 每堂口說練習, 附個人化回饋 Speaking practice every session with personal feedback <u>可加購:</u> 完整簡報錄影與個人回饋 (NT\$500) Optional: Full recorded presentation + individual feedback (NT\$500)</p>
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7. 課程費用 Course Tuition:

- 定價 Regular Price: 每班 **NT\$3,600** per class (12小時 12 hours)
- 優惠方案 Discounts (優惠僅供擇一使用, 系統將自動套用最優惠價格): 所有優惠需於5月8日前報名 All discounts require registration by May 8
 - **早鳥優惠 Early Bird** (10% off): **NT\$3,240** (省下 NT\$360)
 - **續報學員 Currently enrolled attendees** (15% off): **NT\$3,060** (省下 NT\$540)
 - **雙課程優惠 Two-Course Bundle** (20% off): **NT\$2,880/課程 per course**
 - 任選2門課程 (建議選擇相近程度), 每門 NT\$2,880 🙌 總省 NT\$1,440
 Take any 2 courses (similar levels recommended) at NT\$2,880 per course
 🙌 Save NT\$1,440 in total

8. 報名事項 Registration Details:

- 報名方式 How to Register: 即日起至2026年5月16日, 額滿為止 Now until May 16, 2026, or until full [線上報名 Register online: 點此 Click Here](#)
- 成班方式 Class Formation: 最少6人開課, 最多12人 Minimum 6 learners to start, maximum 12 learners per class 開課確認日期: 5月13日前 Course confirmation by: May 13, 2026
- 開班繳費 Payment: 當課程達最低開課人數後, 將在1-3個工作天內寄送確認信與付款資訊。 After minimum enrollment reached, payment instructions will be sent within 1-3 business days.
- 若課程未達最低開課人數, 將通知您並提供其他選擇或全額退費。 If minimum enrollment not reached, we will notify you and offer alternatives or full refund.
- 注意事項 Important Notes:
 1. 課程教材 Course Materials: 所有課程教材皆包含在學費中, 無需另外購買。課前提供電子檔下載。 All course materials included in tuition, no additional purchase required. Digital files provided before class.
 2. 上課方式 Class Format: 課程注重即時互動, 不提供錄影回放。 Classes focus on live interaction, no recordings provided. 建議全程參與以獲得最佳學習效果.
 3. 退費標準 Refund Policy:
 - 開課前申請退費: 退還70%學費 Before course starts: 70% refund
 - 課程未達1/3時申請: 退還50%學費 Before 1/3 of course completed: 50% refund
 - 課程超過1/3後: 恕不退費 After 1/3 of course completed: No refund

9. 聯絡我們 Contact Us:

- 有任何問題或需要協助? 歡迎聯繫我們! Questions or need assistance? Contact us anytime!
- BizBridge Consulting Email: bizbridgetaiwan@gmail.com
- Website: [點此 Click Here](#)

[立即報名](#), 提升您的國際商務溝通力! [Register now](#) and elevate your international business communication!

BizBridge Consulting Building Bridges Through Better Communication 以更好的溝通建立橋樑

BizBridge Consulting 保留調整課程之權利 BizBridge Consulting reserves the right to adjust course details

翻譯使用AI技術。AI可能產生錯誤。 Translation uses AI. AI can make mistakes.